

### 2022 FINANCIAL REPORT



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#### **INCOME**

0%

0%

100%

|  |   | Income by Category  |           |       |
|--|---|---------------------|-----------|-------|
|  | — | Donations           | \$6,009   | 0.4%  |
|  | — | Workshops           | \$62,139  | 4.2%  |
|  | — | Sponsorships        | \$70,777  | 4.7%  |
|  | — | Instructor Training | \$97,198  | 6.5%  |
|  | — | Grants              | \$403,155 | 27.0% |
|  | — | Memberships         | \$855,871 | 57.2% |
|  |   |                     |           |       |

Total Income \$1,495,148

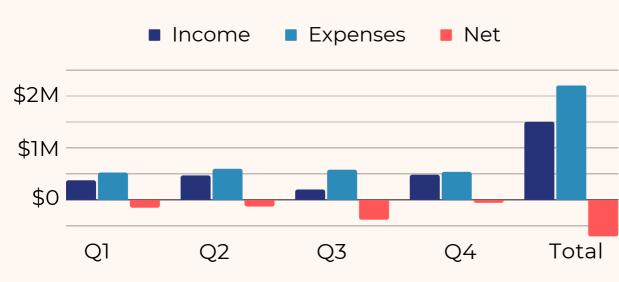
#### **EXPENSES**



|              | Expenses by Category              |             |       |
|--------------|-----------------------------------|-------------|-------|
| /            | Legal & Professional Fees         | \$5,969     | 0.3%  |
| $\leftarrow$ | Program Supplies & Communications | \$37,266    | 1.7%  |
| \            | Other                             | \$38,154    | 1.7%  |
|              | Software & Subscription Services  | \$57,929    | 2.6%  |
|              | Meetings & Travel                 | \$69,163    | 3.2%  |
|              | Fiscal Sponsorship                | \$148,811   | 6.8%  |
|              | Consultants                       | \$168,037   | 7.7%  |
| —            | Team Salary & Benefits            | \$1,666,736 | 76.0% |

Total Expenses \$2,192,066

#### **FINANCIALS BY QUARTER**



| Quarter 1 |            |  |
|-----------|------------|--|
| Income    | \$367,859  |  |
| Expenses  | \$513,236  |  |
| Net       | -\$145,378 |  |

| Quarter 2 |            |  |
|-----------|------------|--|
| Income    | \$460,088  |  |
| Expenses  | \$584,222  |  |
| Net       | -\$124,134 |  |

| Quarter 3 |            |  |
|-----------|------------|--|
| Income    | \$197,192  |  |
| Expenses  | \$570,598  |  |
| Net       | -\$373,406 |  |

| Quarter 4 |           |  |
|-----------|-----------|--|
| Income    | \$470,010 |  |
| Expenses  | \$524,010 |  |
| Net       | -\$54,000 |  |

| Total    |             |  |
|----------|-------------|--|
| Income   | \$1,495,148 |  |
| Expenses | \$2,192,066 |  |
| Net      | -\$696,917  |  |

# FINANCIALS BY QUARTER



#### **FUNDING THE MISSION**

The Carpentries generated **\$1.5M** in income in 2022 to support our mission and community efforts. **Sixty-eight percent** of our income was generated through programs, providing just above **\$1M** in unrestricted funds. Fundraising efforts, including grants, sponsorships, and donations, generated **32%** of our total income. The figure below provides a synopsis of funds used: **72%** toward programs, **22%** toward administration, and **6%** toward fundraising efforts.



|                 | Income      | Expenses    |
|-----------------|-------------|-------------|
| -Administration | -           | \$484,434   |
|                 | \$479,940   | \$134,548   |
| Programs        | \$1,015,208 | \$1,573,084 |

#### **KEY METRICS**

The metrics below are a few performance indicators that highlight information important to the financial sustainability of The Carpentries.

#### **OPERATING RELIANCE**

The portion of total expenses covered by unrestricted funds.

| 46%  | Our op          |
|------|-----------------|
| 2022 | was <b>46</b>   |
| 45%  | was 🗝           |
| 2021 | compa           |
| 41%  | and <b>41</b> 9 |
| 2020 | -               |

Dur operating reliance was **46%** in 2022, compared to **45%** in 2021, and **41%** in 2020.

#### SELF-SUFFICIENCY

The portion of general expenses (expenses not related to grants) covered using program income.

Our self-sufficiency was 51% in 2022, compared to 48% in 2021, and 50% in 2020.



#### **OVERHEAD RATIO**

The portion of total expenses used to support administration.

| 22%  |  |
|------|--|
| 2022 |  |
| 19%  |  |
| 2021 |  |
| 26%  |  |
| 2020 |  |

Our overhead ratio was 22% in 2022, compared to 19% in 2021, and 26% in 2020.





In 2022, we paid more in expenses than the income received. Our net cash flow (total income minus total expenses) for 2022 was **-\$696,917**. This is, in part, due to spending grant funds that were received in 2021.

#### **FINANCIAL POSITION**

As of 31 December 2022, our operating balance was **\$1,701,672**. The balance includes **\$726,286** of grant and sponsorship funds (restricted), **\$682,126** of general funds (unrestricted), and **\$293,260** in reserve funds (funds set aside for urgent and unexpected needs).

| Cash Flow                    | Financial Position        |
|------------------------------|---------------------------|
| \$2,398,589 Starting Balance | General Balance \$682,126 |
| -\$696,917 Net Income        | Grant Balance \$726,286   |
|                              | Reserve Balance \$293,260 |
| \$1,701,672 Ending Balance   | Total Balance \$1,701,672 |

A full collection of financial statements and notes on our accounting practices are provided in the Appendix.

#### **CONCLUDING REMARKS**

This financial report for the 2022 fiscal year (1 January 2022 - 31 December 2022) was created for transparency, financial planning, and sustainability.

More details available in our Financial Report Appendix at: <u>carpentries.org/files/reports/FinancialReportAppendix2022.pdf</u>

Also visit our Annual Report at: <u>carpentries.org/files/reports/AnnualReport2022.pdf</u>

Questions? Send inquiries to finance@carpentries.org.



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IF YOU ARE INTERESTED IN PARTNERING WITH THE CARPENTRIES, CONTACT US AT <u>SPONSORSHIP@CARPENTRIES.ORG</u>.

